

Newly Updated and Enhanced!

The ABC Employer Guide for Diversity and Inclusion

Free ABC
Member
Resource



The *ABC Employer Guide for Diversity and Inclusion* was recently updated and enhanced to include **five brand new sections**, providing guidance, direction, information and reference materials for ABC member companies that are initiating or further developing an existing diversity program.

A Snapshot of What's New in the Guide

- » Diversity leadership model
- » Success stories about winning diversity programs from fellow ABC members
- » Strategies to advance your diversity initiative
- » Training insights and resources for diversity programs
- » How diversity can increase your company's bottom line
- » Diversity database management resources
- » Key forms, reports and tools to initiate or further develop your diversity program

Benefits of Incorporating Diversity in Your Company Include:

- » Gain a powerful competitive advantage and business opportunity
- » Stimulate creativity, innovation and product development among your staff
- » Maximize your company's strength and competitiveness

Get Your Free Copy Today!

Order online at www.abc.org/DiversityGuide.

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