

SUCCESS AVE



2010 Partnership Opportunities

Promote your company through ABC!

Associated Builders & Contractors of Western Washington's Annual Partnership program continues to be one of the best marketing opportunities available to our members. Increased visibility among the membership is guaranteed with your company name featured at every major ABC event.

Taking advantage of this program is easy! Fill out the last page and fax it to (425) 455-5701 with payment, or mail to ABC of Western Washington. For questions, contact Communications & Events Coordinator Amy Gegoux at (800) 640-7789 or amy@abcwestwa.org. Don't let this opportunity pass you by!



Western Washington

Patriot Partner Package [\$5,000]

Advertising & Promotion:

- Your company logo and a link to your company Website on the ABC/WW home page.
- Your company logo displayed in every 2010 ABC Newslines.
- Your company logo and a link to your company Website in the ABC weekly FLASH.
- A full-page ad in the 2010-11 ABC Member Directory. (Artwork must be provided.)
- A full-page ad in the 2010 ABC Dinner Auction and Excellence in Construction program books. (Artwork must be provided.)

Event Rewards:

- Dinner Meeting Rewards
 - o 15 dinner tickets to use at any dinner meeting in 2010.
 - o Company logo on the ABC Annual Partners sign at dinner meetings, auction and Excellence in Construction Awards.
- "Meet the Generals" Rewards
 - o Table Sponsor or two tickets
- ABC Golf Extravaganza Rewards
 - o Full foursome
 - o Green sponsor
- ABC Dinner Auction Rewards
 - o Full table
 - o Door prize sponsor
- Excellence in Construction Rewards
 - o Four tickets

Liberty Partner Package [\$3,250]

Advertising & Promotion:

- Your company logo and a link to your company Website on the ABC/WW home page.
- Your company logo displayed in every 2010 ABC Newslines.
- A half-page ad in the 2010-11 ABC Member Directory. (Artwork must be provided.)
- A half-page ad in the 2010 ABC Dinner Auction and Excellence in Construction program books. (Artwork must be provided.)

Event Rewards:

- Dinner Meeting Rewards
 - o 10 dinner tickets to use at any dinner meeting in 2010.
 - o Company logo on the ABC Annual Partners sign at dinner meetings, auction and Excellence in Construction Awards.
- Full foursome to the ABC Golf Extravaganza.
- Four tickets to the ABC Dinner Auction.
- Four tickets to the 2010 Excellence in Construction Awards.

Platinum Partner Package [\$2,000]

Advertising & Promotion:

- Your company logo and a link to your company Website on the ABC/WW home page.
- Your company name displayed in every 2010 ABC Newslines.
- An enhanced listing in the 2010-11 ABC Member Directory.
- A half-page ad in the 2010 ABC Dinner Auction and Excellence in Construction program books. (Artwork must be provided.)

Event Rewards:

- Dinner Meeting Rewards
 - o Four dinner tickets to use at any dinner meeting in 2010.
 - o Company name on the ABC Annual Partners sign at dinner meetings, auction and Excellence in Construction Awards.
- Two players at the ABC Golf Extravaganza.
- Two tickets to the 2010 ABC Dinner Auction.
- Four tickets to the 2010 Excellence in Construction Awards.

Gold Partner Package [\$1,000]

Advertising & Promotion:

- Your company name and a link to your company Website on the ABC/WW home page.
- Your company name displayed in every 2010 ABC Newslines.
- An enhanced listing in the 2010-11 ABC Member Directory.

Event Rewards:

- Dinner Meeting Rewards
 - o Two dinner tickets to use at any dinner meeting in 2010.
 - o Company name on the ABC Annual Partners sign at dinner meetings, auction and Excellence in Construction Awards.
- One player or a green sponsor at the ABC Golf Extravaganza.
- One ticket to the 2010 ABC Dinner Auction.
- One ticket to the 2010 Excellence in Construction Awards.

Silver Partner Package [\$350]

Advertising & Promotion:

- Your company name and a link to your company Website on the ABC/WW home page.
- Your company name displayed in every 2010 ABC Newslines.
- An enhanced listing in the 2010-11 ABC Member Directory.

Event Rewards:

- Dinner Meeting Rewards
 - o Two dinner tickets to use at any dinner meeting in 2010.
 - o Company name on the ABC Annual Partners sign at dinner meetings, auction and Excellence in Construction Awards.

Dinner Meeting Sponsor [\$500]

Event Rewards:

- Sponsors one membership dinner meeting – this is on a first-come first-served basis (February, March, May, June, September, October dinners are available.)
- Two complimentary dinner tickets to the dinner sponsored.
- Company logo on all name badges at event.
- Three minutes to speak on stage about your company.
- Display table for marketing material.
- A line mention in all articles regarding the event in the ABC Newslines/Flash as event sponsor.
- Signage at sponsored dinner meeting as main event sponsor.

Enrolling in ABC's revamped Partnership Program increases your visibility in the construction industry, and more benefits have been added to maximize your marketing investment. Don't miss this opportunity to enhance your business!

Call Amy Gegoux at 800.640.7789 if you have any questions.



Western Washington

2010 Partnership Packages

Advertising	Patriot	Liberty	Platinum	Gold	Silver
Logo/Link on ABC/WW home page	Logo Link	Logo Link	Logo Link	Name Link	Name Link
2009-10 ABC Member Directory Ad	Full-page	1/2-page	Enhanced Listing	Enhanced Listing	Enhanced Listing
Company listed in Newsline	Logo	Logo	Name Listing	Name Listing	Name Listing
Company logo/link in Flash	Y				
Meeting/Events					
Dinner Meetings	15 Tickets/year	10 Tickets/year	4 Tickets/year	2 Tickets/year	2 Tickets/year
Meet the Generals	2 tickets or				
Excellence in Construction	4 tickets	4 Tickets	4 Tickets	1 Ticket	
Auction	Full Table	4 Tickets	2 Tickets	1 Ticket	
Golf Tournament	Foursome	Foursome	Two Players	1 Player or	
Sponsor Rewards					
Auction Door Prize Sponsor	Y				
Table Sponsor "Meet the Generals"	Y or				
Green Sponsor at Golf Extravaganza	Y			Y or	
Event Recognition					
Partnership Signage at Specific Events	Y	Y	Y	Y	Y
Recognition in PowerPoint Presentations	Y	Y	Y	Y	Y
Auction Program Book Ad	Full Page	1/2-page			
EIC Program Book Ad	Full Page	1/2-page			
Package Cost	\$5,000	\$3,250	\$2,000	\$1,000	\$350

KEY CODE & RULES:

- Y = Partner receives benefit
- The 2009 prior partners have first choice in the 2010 Partnership Program. Packages that are still available after that are on a first come first served basis.
- 2010 Partners must turn in golf players names by July 1st, otherwise ABC has the right to sell their spot at the Golf Extravaganza.
- For the Dinner Meeting Sponsor benefits, please see inside description.

Sign Us Up!

In order to capture the full potential of partnering with ABC, please return this form by February 12, 2010.

We would like to partner with ABC at the following level:

- | | |
|---|---|
| <input type="checkbox"/> Patriot Partner Package [\$5,000] | <input type="checkbox"/> Gold Partner Package [\$1,000] |
| <input type="checkbox"/> Liberty Partner Package [\$3,250] | <input type="checkbox"/> Silver Partner Package [\$350] |
| <input type="checkbox"/> Platinum Partner Package [\$2,000] | <input type="checkbox"/> Dinner Meeting Sponsor [\$500] |

Company: _____ Contact Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Method of Payment: Charge: MC Visa Amex Check Enclosed In the Mail

Credit Card #: _____ Exp. Date: _____

Cardholder's Name: _____ Signature: _____

Cardholder's Address: _____

Questions? Contact Amy Gegoux at 425.646.8000, 800.640.7789 or amy@abcwestwa.org.

Associated Builders & Contractors of Western Washington

399 114th Avenue NE | Bellevue, WA 98004 | 800.640.7789 or 425.646.8000 | Fax 425.455.5701 | www.abcwestwa.org