



Western Washington

2012 Partnership Opportunities

Promote your company through ABC!

Associated Builders & Contractors of Western Washington's Annual Partnership Program continues to be one of the best marketing opportunities available to our members. Increased visibility among the membership is guaranteed with your company name featured at every major ABC event.

Taking advantage of this program is easy! Fill out the last page and fax it to (425) 455-5701, or mail to ABC of Western Washington. For questions, contact Vice President of Communications & Events Victoria Klyce at (800) 640-7789 or victoria@abcwestwa.org. Don't let this opportunity pass you by!



TARGET
YOUR
CUSTOMERS

Patriot Partner Package [\$5,000]

Advertising & Promotion:

- Your company logo and a link to your company Website on the ABC/WW home page.
- Your company logo and a link to your company Website displayed in every 2012 ABC e-Newsline.
- A full-page ad in the 2012-13 ABC Member Directory. (Artwork must be provided.)
- A full-page ad in the 2012 Excellence in Construction and Meet the Generals program books. (Artwork must be provided.)
- A paragraph on your company with a link to your company Website emailed to all current members.
- A “shout out” for your company on social media quarterly.
- A thank you to your company on ABC’s Facebook page.

Event Rewards:

- Company logo on the ABC Annual Partners sign displayed at all events.
- Ten tickets to use for any dinner meeting or YPG event in 2012.
- 2012 “Meet the Generals” Rewards
 - o Table Sponsor or two tickets
- 2012 ABC Golf Extravaganza Rewards
 - o Full foursome
 - o Tee sponsor
- 2012 Excellence in Construction Rewards
 - o Four tickets

Liberty Partner Package [\$3,250]

Advertising & Promotion:

- Your company logo and a link to your company Website on the ABC/WW home page.
- Your company logo and a link to your company Website displayed in every 2012 ABC e-Newsline.
- A half-page ad in the 2012-13 ABC Member Directory. (Artwork must be provided.)
- A half-page ad in the 2012 Excellence in Construction and Meet the Generals program books. (Artwork must be provided.)
- A paragraph on your company with a link to your company Website emailed to all current members.
- A “shout out” for your company on social media quarterly.
- A thank you to your company on ABC’s Facebook page.

Event Rewards:

- Company logo on the ABC Annual Partners sign displayed at all events.
- Six tickets to use for any dinner meeting or YPG event in 2012.
- Full foursome to the 2012 ABC Golf Extravaganza.
- Table Sponsor or two tickets to Meet the Generals.
- Four tickets to the 2012 Excellence in Construction Awards.

Platinum Partner Package [\$2,000]

Advertising & Promotion:

- Your company logo and a link to your company Website on the ABC/WW home page.
- Your company name and a link to your company Website displayed in every 2012 ABC e-Newsline.
- An enhanced listing in the 2012-13 ABC Member Directory.
- A half-page ad in the 2012 Excellence in Construction and Meet the Generals program books. (Artwork must be provided.)
- A paragraph on your company with a link to your company Website emailed to all current members.
- A “shout out” for your company on social media.
- A thank you to your company on ABC’s Facebook page.

Event Rewards:

- Company logo on the ABC Annual Partners sign displayed at all events.
- Four tickets to use for any dinner meeting or YPG event in 2012.
- Two players at the 2012 ABC Golf Extravaganza.
- Table Sponsor for the 2012 Meet the Generals.
- Two tickets to the 2012 Excellence in Construction Awards.

Gold Partner Package [\$1,000]

Advertising & Promotion:

- Your company name and a link to your company Website on the ABC/WW home page.
- Your company name and a link to your company Website displayed in every 2012 ABC e-Newsline.
- An enhanced listing in the 2012-13 ABC Member Directory.
- A paragraph on your company with a link to your company Website emailed to all current members.
- A “shout out” for your company on social media.
- A thank you to your company on ABC’s Facebook page.

Event Rewards:

- Company logo on the ABC Annual Partners sign displayed at all events.
- Two tickets to use for any dinner meeting or YPG event in 2012.
- One player or a green sponsor at the 2012 ABC Golf Extravaganza.
- One ticket to the 2012 Excellence in Construction Awards.

Silver Partner Package [\$350]

Advertising & Promotion:

- Your company name and a link to your company Website on the ABC/WW home page.
- Your company name and a link to your company Website displayed in every 2012 ABC e-Newsline.
- An enhanced listing in the 2012-13 ABC Member Directory.
- A paragraph on your company with a link to your company Website emailed to all current members.
- A “shout out” for your company on social media.
- A thank you to your company on ABC’s Facebook page.

Event Rewards:

- Company logo on the ABC Annual Partners sign displayed at all events.
- Two tickets to use for any dinner meeting or YPG event in 2012.

Dinner Meeting Sponsor [\$500]

Event Rewards:

- Sponsor one of the following dinner meetings in 2012:
 - o February 29: Business 2 Business Buffet at Red Hook Brewery
 - o June 27: Cutting Edge Safety and Construction Technology Fair at the UW Sandpoint Facility
 - o September 26: Political Speaker TBD
- Four complimentary dinner tickets to the dinner sponsored.
- Company logo on all name badges at event.
- Three minutes to promote your company on stage.
- Display table for marketing material.
- Option to provide centerpieces designed by you for all dining tables.
- A mention in all articles regarding the event in the ABC e-Newsline and email promotions as event sponsor.
- Signage at sponsored dinner meeting as main event sponsor.
- A “shout out” for your company on social media promoting the dinner meeting.
- A thank you to your company on ABC’s Facebook page and on the photo album for that dinner meeting.

Enrolling in ABC’s revamped Partnership Program increases your visibility in the construction industry. More benefits have been added to maximize your marketing investment. Don’t miss this opportunity to enhance your business!

**Contact Victoria Klyce at 800.640.7789
or victoria@abcwestwa.org if you have any questions.**



Western Washington

NEW FOR 2012!

YPG Premier Event Sponsor

Sponsor the fastest growing networking group in ABC!

The ABC Young Professionals Group provides entertaining events incorporating networking, educational and community enhancement opportunities for the current and future leaders of the construction industry and business-related fields. 2012 brings many exciting events for the YPG:

YPG's 2012 Kick-Off Social at Daniels' Broiler on January 12

YPG Educational Series starting in March

YPG/Green Council Joint Site Tour and Happy Hour in April

Team YPG in the Rock and Roll Marathon

YPG Woodinville Wine Tasting Tour in July

YPG's Glowball Golf Tournament in September

And other events to be determined!

YPG Premier Event Sponsor Package [\$3,500]

Sponsor Benefits:

- Your company logo and a link to your company Website on the ABC/WW Young Professionals Group page.
- A paragraph promo about your company published on the ABC/WW Young Professionals Group LinkedIn page.
- Four complimentary tickets to all YPG paid events.
- Team YPG Sponsor for the Rock and Roll Marathon, including company logo on all the team running shirts.
- A paragraph on your company with a logo in any YPG event programs.
- Your company logo on all YPG event name badges.
- Your company logo on all YPG event promotional flyers and emails marketing each event.
- A "shout out" for your company on social media promoting each YPG event.
- A thank you to your company on ABC's Facebook page and on the photo album for that event.

Sign Us Up!

In order to capture the full potential of partnering with ABC, please return this form by February 20, 2012.

We would like to partner with ABC at the following level:

- | | | |
|---|---|--|
| <input type="checkbox"/> Patriot Partner Package [\$5,000] | <input type="checkbox"/> Gold Partner Package [\$1,000] | <input type="checkbox"/> Dinner Meeting Sponsor - February 29 [\$500] |
| <input type="checkbox"/> Liberty Partner Package [\$3,250] | <input type="checkbox"/> Silver Partner Package [\$350] | <input type="checkbox"/> Dinner Meeting Sponsor - June 27 [\$500] |
| <input type="checkbox"/> Platinum Partner Package [\$2,000] | <input type="checkbox"/> YPG Premier Sponsor [\$3,500] | <input type="checkbox"/> Dinner Meeting Sponsor - September 26 [\$500] |

Company: _____ Contact Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Please give us your Facebook page, twitter handle, etc. so we can "friend" you, "follow" you and for use in our social media campaign:

Method of Payment: Charge: MC Visa Amex Check Enclosed In the Mail

Credit Card #: _____ Exp. Date: _____

Cardholder's Name: _____ Signature: _____

Cardholder's Address: _____

Questions? Contact Victoria Klyce at 425.646.8000, 800.640.7789 or victoria@abcwestwa.org.

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