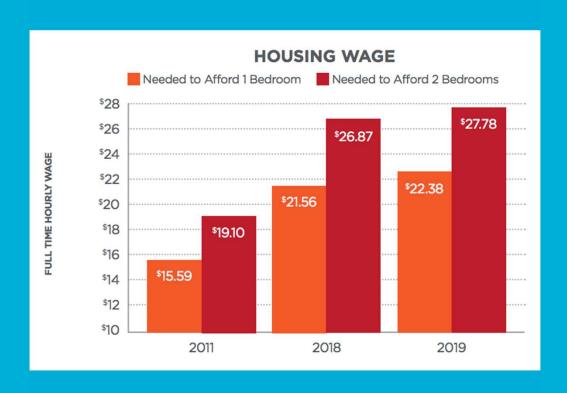


ABC of Western Washington | Construction Business School

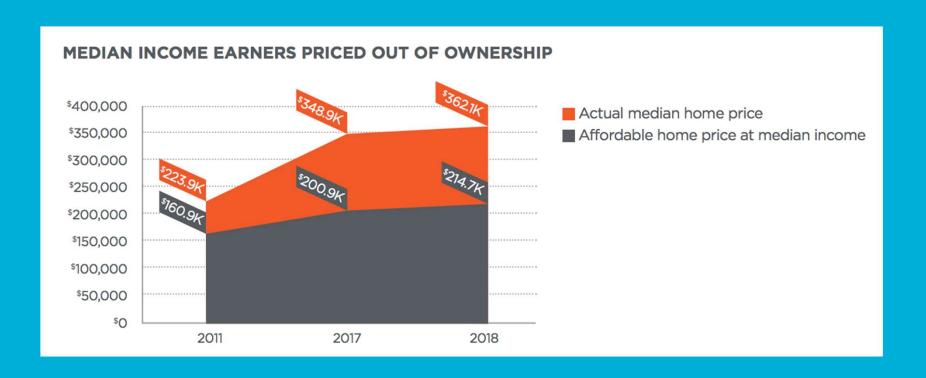
Rent is pricey.



# Snohomish County home prices have increased

33% since 2015.

# Homeownership is out of reach.



30% of Snohomish County renters are cost-burdened.

**70%** of those families spend half of their income or more on rent.

#### **Our Mission**

Seeking to put God's love into action, Habitat for Humanity of Snohomish County brings people together to build homes, community and hope. We envision a world where everyone has a decent and affordable place to live.

## Homeownership Program

- Goal: Eliminate poverty and substandard housing.
- Provides upward mobility,
   family stability and strength
   for low-income families.



#### Homeownership Program

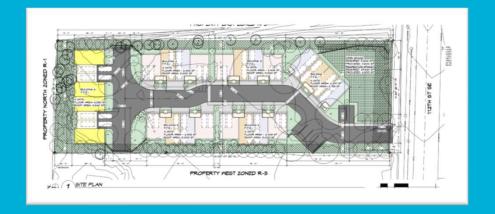


- Appraisal: ~ \$300k
- Cost to build: \$125k
  - (Land donated)
- Sold to family: \$125k
- Average costs for single-family homes: \$140k - \$180k
- Silent second mortgage for remainder,
  % forgiven after 5 years through term.

# Habitat's "Secret Sauce"

#### 1. Land

- Out of 26 single-family homes or duplex units built:
  - 17 in Everett
  - 6 in Marysville
  - 2 in Gold Bar
  - 1 in Lynnwood
- Land found by Construction and Real Estate Committees, voted and approved by Board.
- Will often build on donated land.



## 2. A Habitat Partner Family



- Need (space/family size, home condition, location)
- 2) Income (30% 80% AMI) [\$24,825 - \$66,200 (\$49,605)]
- 3) Finances (credit score 620)
- 4) Partnership (500 hours)
- 5) Residency (1 year)

#### 3. Volunteers

- Latest single-family home had 5,000 donated construction hours from 199 volunteers and took 44 weeks.
- 80% of those hours were donated by just 20 people – our "Builder's Club."
- 75% of labor/services overall are donated.



#### 4. Materials



- We regularly received 20-25% of our materials donated for each build.
- Can repurpose some donations to our secondhand retail stores for builds.
- Large corporations have agreements with Habitat International that provide us materials locally (Whirlpool, Valspar, GAF).

#### 5. Financing

#### Funding for builds provided by:

- Individual donors
- Corporate donations/employer match
- Large grants (\$10,000 \$500,000)
- Corporate sponsorships (\$1,000 \$50,000)
- · Occasional loans (to secure land)
- Profits from retail store sales

#### **Gold Bar Sponsors**











[HomeStreet] Bank

AMVETS Post 2018 | Combat Veterans International Chapter 6 National Mortgage Insurance | Snohomish United Methodist Church St. Alban's Episcopal Church

#### Gold Bar Gift-In-Kind Donors

Emerald City Cabinets - Kitchen and Bath Cabinets
Finish Trades Institute Northwest - Drywall Finishing
Grace Construction Products - House Wrap
Hampton Lumber - Framing Lumber
Judd & Black Appliances - Appliances
L&W Supply - Drywall
Owens Corning - Roofing Materials
Ward Roofing LLC - Roofing Installation
Weller Engineering - Structural Engineering Plan

#### The Huff-Redding Family Home Dedication



15708 Goldbar Drive Gold Bar, WA 98251

This is what the Lord Abnighty, the God of Israel, says to all those I carried into exile from Jerusalem to Babylon: 'Build houses and settle down; plant gardens and eat what they produce. Marry and have soons and daughters; find where fory own sons and give your daughters in marriage, so that they too may have sons and daughters in marriage, so that they too may have sons and daughters. Increase in number there, do not decrease. Also, seek the paces and prosperity of the city to which I have carried you into exile. Pray to the Lord for it, because if it prospers, you too will prosper, You too will prosper. (Jeremid 29: 4-7)





## Next up: Twin Creeks Village



- 24 multifamily units 6 fourplexes at 925
   112<sup>th</sup> St in Everett.
- Breaking ground March 2021. Civil construction aim to finish summer/fall of 2021.
- Construction of 1 fourplex at a time through 2024-2025.
- Need to raise \$3.34 million over the next 4-5 years. (\$1.1 million secured)

# How can you help?

#### **Corporate Partnerships**

- Donate services/labor/materials
   directly to a build. (Currently seeking
   civil engineering firms for Twin
   Creeks Village.)
- Build or Event Sponsorships (Annual fundraiser on October 16<sup>th</sup>, 2020).
- Set up employee giving and/or employer match program.



### Corporate Partnerships Cont'd.



- Schedule a Volunteer Build Day (\$1,000 sponsorship required for corporate groups).
- Donate construction supplies to stores (Lynnwood, Everett and Smokey Point and jobsite pickup).
- Donate land zoned for residential use.

#### **Contact:**

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