The Industry Report includes:

Industry Risk which is a quantitative measure estimating the risk for the sector as well as the US economy and compare it to this industry.

Threats and Opportunities involved in this industry.

Key Success Factors contains a breakdown of factors that have historically helped throughout the years to gain success within this industry.

The Outlook takes a 5 -7 year forecast of projected revenue and revenue growth rate as well as gross product and gross product growth rate presented in both a table and narrative format.