

2020 PARTNERSHIP OPPORTUNITIES



**ABC is a Vital Ally
in promoting your
company to the
industry**



2020 Partnership Opportunities

Developed for ABC of Western Washington Member Companies, this program is designed to align Partner's promotional engagement with their marketing goals. Don't miss out! Sign up today so you can start enjoying the benefits. We've made it easy for you to compare the different partner and event sponsor levels so you can choose one that is right for you!

Independence - ~~\$10,000 (Only One Available)~~ *SOLD!*

- 16 event tickets
- Golf Extravaganza: foursome and Giveaway Sponsorship
- Excellence in Construction Awards: Premier Award Presentation Sponsorship, full-page advertisement and logo in program's Partner listing
- VIP Treatment at ABC events. May include: parking, drinks, seating, red-carpet entry, and social media posts with partner focus
- ABC website: company logo and two ads
- Online member directory: banner and optimization level 1
- Social media: quarterly spotlight
- Weekly News of Merit: logo with link and five spotlights
- ABC lobby reel: full page ad slide
- Annual Partner sign: company logo

Patriot - \$7,500

- 10 event tickets
- Golf Extravaganza: foursome and dinner sponsorship
- Excellence in Construction Awards: Presentation Sponsorship, half page advertisement and logo in program's Partner listing
- ABC website: company logo and one ad
- Online member directory: banner and optimization level 2
- Social media: quarterly spotlight
- Weekly News of Merit: logo with link and four spotlights
- ABC lobby reel: half-page ad slide
- Annual Partner sign: company logo

Liberty - \$5,000

- 8 event tickets
- Golf Extravaganza: foursome and Tee Sponsorship
- Excellence in Construction Awards: half page ad in program and logo in program's Partner listing
- ABC website: company logo
- Online member directory: banner and optimization level 3
- Social media: three shout-outs
- Weekly News of Merit: logo with link
- ABC lobby reel: company logo on slide
- Annual Partner sign: company logo

Platinum - \$2,500

- 4 event tickets
- Golf Extravaganza: two complimentary golfers in your foursome and Green Sponsorship
- Excellence in Construction Awards: logo in program's Partner Listing
- ABC website: company logo
- Online member directory: optimization level 3
- Social media: two shout-outs
- Weekly News of Merit: company logo with link
- ABC lobby reel: company logo on slide
- Annual Partner sign: company logo



Gold - \$1,000

- 3 event tickets
- Golf Extravaganza: one complimentary golfer in your foursome **OR** Green Sponsorship
- Excellence in Construction Awards: company name in program's Partner listing
- ABC website: company logo
- Online member directory: optimization level 4
- Social media: one shout-out
- Weekly News of Merit: name with link
- ABC lobby reel: company name on slide
- Annual Partner sign: company name

Silver - \$500

- 2 event tickets
- Golf Extravaganza: Green Sponsorship
- Excellence in Construction Awards program: company name in Partner listing
- ABC website: company logo
- Weekly News of Merit: name with link
- ABC lobby reel: company name on slide
- Annual Partner sign: company name



Market Your Company to a Targeted Industry Audience!

Taking advantage of any of these opportunities is easy! Sign up online, fill out the form below and send to janessa@abcwestwa.org, or simply mail to ABC.

2020 Annual Partner Program Sign Up Form

In order to capture the full potential of partnering with ABC, please return this form by February 1, 2020.

We would like to partner at the following level:

- | | |
|--|---|
| <input type="checkbox"/> Independence Partner Package [\$10,000] | <input type="checkbox"/> Platinum Partner Package [\$2,500] |
| <input type="checkbox"/> Patriot Partner Package [\$7,500] | <input type="checkbox"/> Gold Partner Package [\$1,000] |
| <input type="checkbox"/> Liberty Partner Package [\$5,000] | <input type="checkbox"/> Silver Partner Package [\$500] |

Company: _____ Contact Name: _____

Address: _____

Phone: _____ Email: _____ Twitter handle: _____

Method of Payment:

- Please call 800.640.7789 to pay by credit card Check Enclosed Please Invoice Us

**Questions? Contact Janessa Bishop at 425.646.8000, 800.640.7789
or Janessa@abcwestwa.org.**

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Associated Builders and Contractors of Western Washington

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Bellevue, WA 98004

Federal Way Office:
505 S 336th St Ste 530
Federal Way, WA 98003

