

2017 PARTNERSHIP & EVENT SPONSORSHIP OPPORTUNITIES

Promote Your Company with ABC and Get Noticed!

Associated Builders and Contractors of Western Washington's Annual Partnership Program and Event Sponsorships continue to be some of the best marketing opportunities available to our members. Increased visibility among the membership is guaranteed with your company name featured on the ABC website, event marketing, and weekly communications. Don't miss out! Sign up today so you can start enjoying the benefits. We've made it easy for you to compare the different partner and event sponsor levels so you can choose one that is right for you!



Western Washington

Associated Builders and Contractors of Western Washington

1621 114th Ave SE, Suite 116, Bellevue, WA 98004

www.abcwestwa.org

800.640-7789 or 425.646.8000

Fax 425.455.5701

ANNUAL PARTNER PROGRAM

These Partner levels are a great way your company can help support ABC's programming throughout the year, while marketing your company to those in the industry.

Partnership Benefits	Patriot Partner \$5,000	Liberty Partner \$3,250	Platinum Partner \$2,000	Gold Partner \$1,000	Silver Partner \$500
Tickets to use for any general member event or Leader Development Group event <i>(Doesn't include Golf Extravaganza or PAC events)</i>	10 Tickets	8 Tickets	4 Tickets	3 Tickets	2 Tickets
Company name and link to company website on the ABC of Western Washington home page	Business card-sized ad with link	Company logo with link	Company logo with link	✓	✓
Company name and a link to company website displayed in the weekly News of Merit	Includes a logo	Includes a logo	✓	✓	✓
Company name on the ABC Annual Partners sign displayed at all events	Includes a logo	Includes a logo	Includes a logo	✓	✓
Listing with company name and contact information in an email sent out to all chapter members	Includes a paragraph about company with a link to company website.	Includes a paragraph about company with a link to company website.	Includes a paragraph about company with a link to company website.	✓	✓
A "thank you" to your company on ABC's Facebook page	✓	✓	✓	✓	✓
A "shout out" for your company on social media twice a year	✓	✓	✓	✓	✓
Boxed listing in the printed and electronic 2017-18 ABC Member Directory	Also receives a full-page black & white ad	Also receives a half-page black & white ad	✓	✓	
Golf Extravaganza rewards	Includes full foursome, and a choice of a Tee or Green Sponsorship	Choice of full foursome or Tee Sponsorship	Two player registrations	A green sponsorship	
A half-page color ad in the 2017 Excellence in Construction program book <i>(Artwork must be provided)</i>	Receives a full-page color ad	✓	✓		

EVENT SPONSORS

By sponsoring an event, you are offsetting the cost and making it more budget-friendly for attendees while marketing your company to those in the industry.

Sponsor Level	Leader Development Group Premier Sponsor \$3,250	Excellence in Construction Presenting Sponsor \$2,000	Business 2 Business Event Sponsor \$500	LDG Event Sponsor \$150 - \$250 (See back page for event options)
Benefits	Exclusive to one sponsor	Exclusive to one sponsor	May be sold multiple times	Each event may be sold multiple times
Complimentary ticket(s) to sponsored event	6 Tickets to any of the LDG events	4 Tickets	2 Tickets	1 Ticket
Your company contact information included in thank you sent to all attendees	✓	✓	✓	✓
Company logo on event signage and name badges	✓	✓	✓	✓
Company logo on promotional materials and emails as event sponsor	As Premier Sponsor	As Presenting Sponsor	✓	✓
A "shout out" for company on social media promoting each sponsored event	✓	✓	✓	✓
Company logo with link to company website on sponsored event page	✓	✓	✓	✓
Two minutes to tell attendee group about company (Excludes Beers with Peers events)	✓	Includes opportunity to present top award of the evening	✓	
Display table at event for marketing materials (Excludes Beers with Peers events)	✓	✓	✓	
Paragraph promo about company published on LDG LinkedIn page	✓			
Thank you to company on ABC Facebook page and photo album for sponsored event	✓	✓	✓	✓



Taking advantage of any of the Partner or Sponsor opportunities is easy! Sign up online or fill out the form below and fax it to (425) 455-5701, email to victoria@abcwestwa.org or mail to ABC.

Don't let this opportunity pass you by!

SIGN US UP!

In order to capture the full potential of partnering with ABC, please return this form by January 7, 2017.

We would like to partner at the following level:

- Patriot Partner Package [\$5,000]
- Liberty Partner Package [\$3,250]
- Platinum Partner Package [\$2,000]
- Gold Partner Package [\$1,000]
- Silver Partner Package [\$500]

We would like to sponsor the following event(s):

- Business 2 Business Buffet [\$500]
- LDG Kick Off Event - Silvertips vs. Chiefs (Jan. 11) [\$250]
- LDG Drinks on the Links at Flatstick Pub (May) [\$250]
- LDG WhirlyBall (Fall) [\$250]
- LDG Beers with Peers (Seattle/Bellevue) [\$150]
- LDG Beers with Peers (South Sound) [\$150]

We would like to sign up for an exclusive sponsorship:

- Leader Development Group Premier Sponsor [\$3,250]
- Excellence in Construction & Safety Awards Presenting Sponsor [\$2,000]

Company: _____ Contact Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Facebook page and/or twitter handle: _____

Method of Payment: Charge: MC Visa Amex Check Enclosed In the Mail

Credit Card #: _____ Exp. Date: _____ CV Code _____

Cardholder's Name: _____ Signature: _____

Cardholder's Address: _____

Questions? Contact Victoria Klyce at 425.646.8000, 800.640.7789 or victoria@abcwestwa.org.

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