



# WHO WE ARE

**Red Team Go** is a Washington state-based consulting firm- with a focus on architecture, engineering, and construction (A/E/C) projects. We provide support to our clients in four key areas, with a focus on alternative delivery projects, beginning with team building through final close-out.



**PROPOSAL MANAGEMENT:** We work with you to form teams, develop capture plans, statements of qualifications (SOQs), and proposals, while providing support for interviews and presentations. Our Senior

Proposal Managers have worked with A/E/C firms to deliver winning proposals for more than \$10 billion in infrastructure projects across North America. Working with our team provides you with a group of professionals that understand pursuits, bringing backgrounds in engineering and construction that allow us to contribute to the written product through an understanding of the scope of work and how projects are both designed and constructed. Our SOQs and proposals are compelling, allowing you to submit a product that your firm is proud of. Our process includes working with you to identify strengths, weaknesses, opportunities, and threats (SWOT analysis), develop win strategies, provide support in writing technical and non-technical sections, editing, voicing, graphic development and full layout. Engaging us before a project is released allows you to leverage our strengths in meeting with owners to identify needs, team development and engagement, and early work to support the pursuit.



**VISUALIZATIONS/CAD MANAGEMENT:**

Our team provides support for you in CAD, Reality Capture Technology – 360° Virtual Tours, and 3D/4D/5D Simulations. This benefits you in helping to ensure that your projects are constructed according to the plans and specifications while providing a visual history of how the project was constructed. Additionally, our CAD Manager is able to help your team develop the system and best practices to ensure that your project plans are developed to meet the specifications and provide a history of revisions to support the final as-built plan set.



**UTILITY MANAGEMENT:** We provide utility management and coordination for our clients, bringing a utility manager that has experience with meeting owner requirements on both bid-build and design-build projects.

From project inception to close-out, we provide: reliable guidance/oversight on necessary procedures; documentation of utility coordination activities, including preparation of documents and utility coordination status matrices; early identification of long-lead items that could impact schedules; identification of critical information, including utilities as-builts and inventory mapping; facilitating meetings between design engineers and utility owners for the protection or relocation of utility facilities; coordination with utility owners, municipal agencies, and clients throughout the design process; construction utility coordination support, including communication and coordination to implement identified relocations, as well as the protection or relocation of discovered conflicts; long-standing relationships with potholing contractors who can provide positive utility location.



**GRAPHIC DESIGN/BRANDING/BUSINESS SUPPORT:**

We work with you to provide graphic design, branding, and business support. With award-winning creative abilities, our team has worked with companies to update logos, re-brand, develop new marketing and general materials, and provide coaching services. We collaborate with you to provide brand/company analysis, identify target audiences/projects that play to your strengths, and develop market positioning strategies. Our team provides input in developing strategies for firm overview documents, website copy, and creating templates for email or social media distribution. With our understanding of both marketing and the A/E/C industry, we will help you develop compelling graphics and branding. Additionally, we are able to help you write project reports and plans, providing continuity in branding, voicing, and formatting.



## WHY RED TEAM GO?

Our team brings a unique perspective to providing support in the A/E/C industry. Each of our team members has been involved from project pursuits through delivery. This provides a thorough understanding of what you need and facilitates development of the documents to best present information to owners for project pursuits. We understand owners' needs and expectations, developing plans that help you deliver the project.

We have worked with both small and large clients, ranging from designers to specialty subcontractors, and large contractors to concessionaires. We tailor our services to meet the needs of each client and project. We support you in developing general marketing materials, pursuing on-call contracts, grant applications, design-build, CMGC, CMAR, and P3 projects across North America.

**No project is too small or large  
for our team to work with you.**



## Services Offered

- Team development
- Proposal/SOQ management
- Technical writing and editing
- Project planning document updates for project management plans, quality management plans, and safety plans
- Grant application support
- Interview preparation
- DBE Program Administration/Inclusion Management
- Business development support
- Public Information/Outreach support
- Graphic Design/Desktop Publishing
- Head shot and project photography
- CAD support
- CAD management
- 3D visualization
- 4D/5D simulations
- Reality Capture Technology – 3D 360° virtual tours
- Utility management

## Certifications

- DBE/SBE – Washington (OMWBE)
- WBE – Washington (OMWBE)
- SBE – LA Metro
- DBE – Caltrans
- DBE – TxDOT

## CONTACT US TODAY

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