



# 2018 Partnership & Event Sponsorship Opportunities

**Promote Your Company with ABC and Get Noticed!**

Associated Builders and Contractors of Western Washington's Annual Partnership Program and Event Sponsorships continue to be some of the best marketing opportunities available to our members. Increased visibility among the membership and the industry is guaranteed with your company name featured on the ABC website, event marketing, and weekly communications.

Don't miss out! Sign up today so you can start enjoying the benefits. We've made it easy for you to compare the different partner and event sponsor levels so you can choose one that is right for you!



*Associated Builders and Contractors of Western Washington*

1621 114th Ave SE, Suite 116 | Bellevue, WA 98004

[www.abcwestwa.org](http://www.abcwestwa.org)

800.640-7789 or 425.646.8000 | Fax 425.455.5701

# Annual Partner Program

These Partner levels are a great way your company can help support ABC's programming throughout the year, while marketing your company to those in the industry.

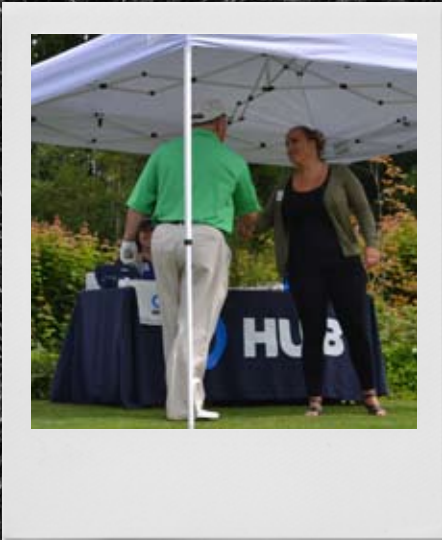
Partnership Benefits	Patriot Partner \$5,000	Liberty Partner \$3,250	Platinum Partner \$2,000	Gold Partner \$1,000	Silver Partner \$500
Tickets to use for any general member event <i>(Doesn't include Golf Extravaganza or PAC events)</i>	10 Tickets	8 Tickets	4 Tickets	3 Tickets	2 Tickets
Company name and link to company website on the ABC of Western Washington home page	Business card-sized ad with link	Company logo with link	Company logo with link	✓	✓
Company name and a link to company website displayed in the weekly News of Merit	Includes a logo	Includes a logo	✓	✓	✓
Company name on the ABC Annual Partners sign displayed at all events	Includes a logo	Includes a logo	Includes a logo	✓	✓
Listing with company name and contact information in an email sent out to all chapter members	Includes a paragraph about company with a link to company website.	Includes a paragraph about company with a link to company website.	Includes a paragraph about company with a link to company website.	✓	✓
A "thank you" to your company on ABC's Facebook page	✓	✓	✓	✓	✓
A "shout out" for your company on social media twice a year	✓	✓	✓	✓	✓
Enhanced listing in the 2018 ABC Member Directory (must sign up by January 19, 2018)	Also receives a full-page black & white ad	Also receives a half-page black & white ad	✓	✓	
Golf Extravaganza rewards	Includes full foursome, and a choice of a Tee or Green Sponsorship	Choice of full foursome or Tee Sponsorship	Two player registrations	A green sponsorship	
A half-page color ad in the 2018 Excellence in Construction program book (Artwork must be provided)	Receives a full-page color ad	✓	✓		

# *Event Sponsors*

By sponsoring an event, you are offsetting the cost and making it more budget-friendly for attendees while marketing your company to those in the industry.

Sponsor Level	Golf Extravaganza Giveaway Sponsor \$2,000	Excellence in Construction Awards Presenting Sponsor \$2,500	Business 2 Business Event Sponsor \$500 (Tacoma or Bellevue)	LDG Event Sponsor \$150 - \$250 (See back page for event options)
<b>Benefits</b>	<b>Exclusive to one sponsor</b>	<b>Exclusive to one sponsor</b>	May be sold multiple times	Each event may be sold multiple times
<b>Complimentary ticket(s) to sponsored event</b>	1 Full Foursome to golf in tournament	4 Tickets	2 Tickets	1 Ticket
<b>Your company contact information included in thank you sent to all attendees</b>	✓	✓	✓	✓
<b>Company logo on event signage and name badges</b>	Company logo on giveaway given to every golfer at 2018 Golf Extravaganza	✓	✓	✓
<b>Company logo on promotional materials and emails as event sponsor</b>	As Giveaway Sponsor	As Presenting Sponsor	✓	✓
<b>A "shout out" for company on social media promoting each sponsored event</b>	✓	✓	✓	✓
<b>Company logo with link to company website on sponsored event page</b>	✓	✓	✓	✓
<b>Two minutes to tell attendee group about company</b>		Includes opportunity to present top award of the evening	✓	
<b>Display table at event for marketing materials</b>	✓	✓	✓	✓
<b>Thank you to company on Facebook photo album for sponsored event</b>	✓	✓	✓	✓





*Market Your Company  
to a Targeted Industry  
Audience!*

Taking advantage of any of these opportunities is easy! Sign up online, fill out the form below and send to victoria@abcwestwa.org, or simply mail to ABC.

Don't let this opportunity pass you by!

*Sign Us Up!*

In order to capture the full potential of partnering with ABC, please return this form by January 19, 2018.

**We would like to partner at the following level:**

- Patriot Partner Package [\$5,000]
- Liberty Partner Package [\$3,250]
- Platinum Partner Package [\$2,000]
- Gold Partner Package [\$1,000]
- Silver Partner Package [\$500]

**We would like to sponsor the following event(s):**

- LDG Kick Off Event - Silvertips vs. Tri-City (Jan. 10) [\$250]
- Business 2 Business Buffet - Tacoma (March 28) [\$500]
- LDG Drinks on the Links at Flatstick Pub (May) [\$250]
- LDG Event (Fall) [\$250]
- Business 2 Business Buffet - Bellevue (Fall) [\$500]

**We would like to sign up for an exclusive sponsorship:**

- Golf Extravaganza Giveaway Sponsor [\$2,000]
- Excellence in Construction & Safety Awards Presenting Sponsor [\$2,500]

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Facebook page and/or twitter handle: \_\_\_\_\_

Method of Payment: Charge:  MC  Visa  Amex  Check Enclosed  In the Mail

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CV Code \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Cardholder's Address: \_\_\_\_\_

**Questions? Contact Victoria Klyce at 425.646.8000, 800.640.7789 or victoria@abcwestwa.org.**

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